

Bass House

Repurposed as a Brewing Heritage & Social History Experience

Discover more about the secret ingredient that made Burton's beer an international hit.

 **Magic Waters**

There really is something in the water here in Burton upon Trent.

Drawn up by a network of wells and boreholes, from aquifers deep below the surface, the 'special water' made Burton's brewing world famous.

Immerse yourself in a story that began millions of years ago in the first age of the dinosaurs. A story of rock and rainfall, of minerals, chemistry and time.

Discover the secrets of the past that lie below...

Magic Waters

 **Sarner**

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Past Pubs

The great British pub has been an enduring part of cultural life for centuries – and a reflection of our changing society.

Step back in time and experience recreations of pubs from the past. Engage in an experience filled with nostalgia, enjoyment, and a touch of education, as we bring to life the unique essence of pubs through the ages and the British love affair with beer.

The Victorian Era
The Swinging 1960s
The Eclectic 1980s

- **Oral histories**
- **Traditional pub games**
- **Jukebox soundtracks**
- **Historical advertising & branding**
- **Social campaigns**

Past Pubs

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 **Historic Burton
Upon Trent**

Discover Burton's storied past, from Stone Age settlers to Romans, epic battles, dramatic floods, mysterious healing springs and the medieval cult of Saint Modwen.

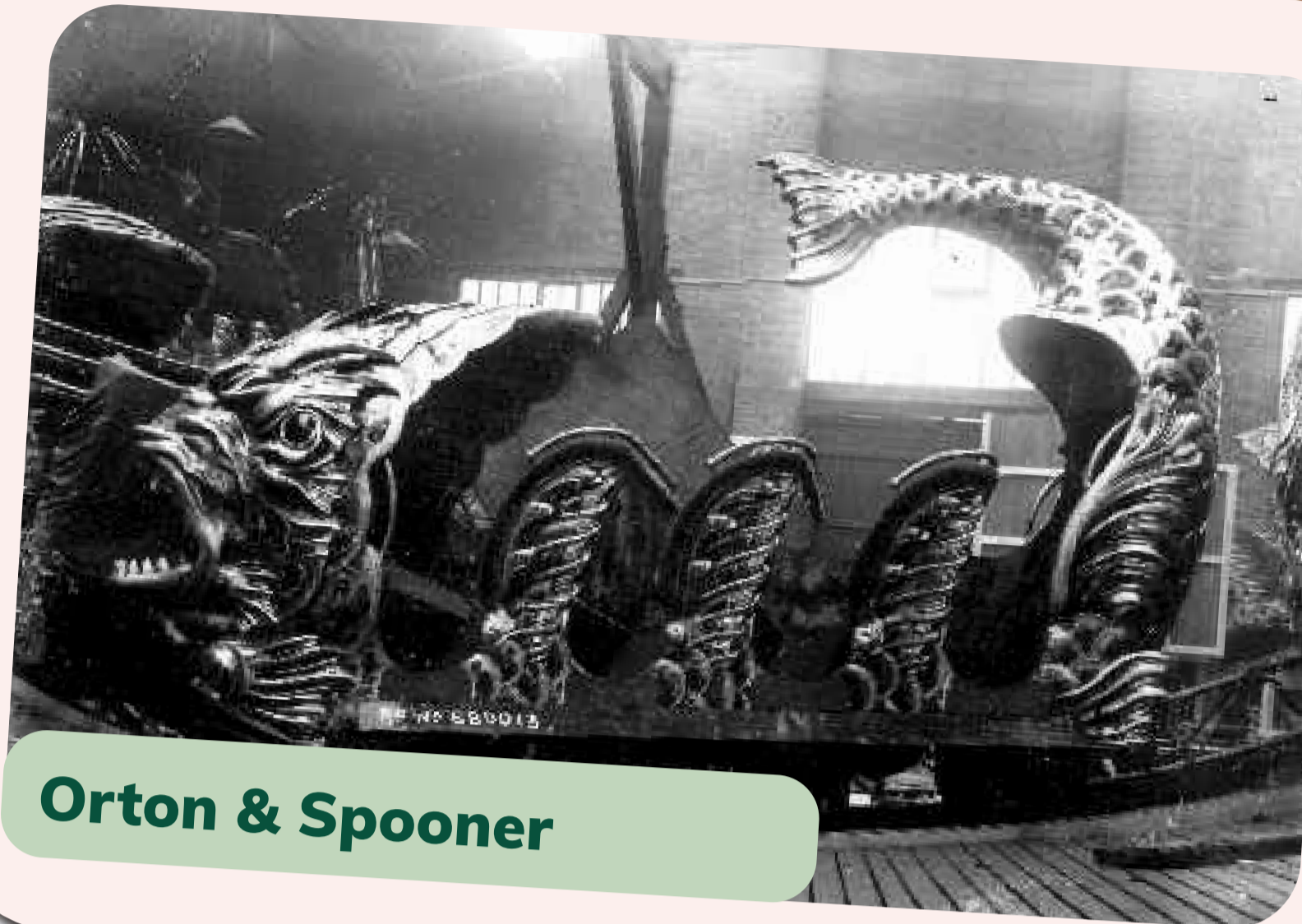
Find out too, about the rise and fall of Burton Abbey, and how beer and the industrial revolution radically transformed the town forever.

The Fun Factory

Experience an atmospheric glimpse of the age of steam. Burton-based company Orton & Spooner created world-renowned Victorian and Edwardian fairground rides and scenic railway rides.

An Industrial Powerhouse

The brewing industry boom brought many other businesses to Burton – from tanneries and foundries to that love-it-or-hate-it British brand... Marmite!



Orton & Spooner

All hail the ale! Britain was already brewing beer even before the Romans arrived.

**Historic Burton
Upon Trent**

 **Sarnier**

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By the 1870s Burton had 31 breweries, producing an astonishing 3 million barrels of beer per year.

Britain's Beer Capital

Discover the life and times of Burton upon Trent, its vital relationship with water, and when IPA ruled the world.

Timeline

Explore the tumultuous changing fortunes of Burton's brewing industry and its indelible ties to the town's social history – and the world beyond.

Transport

River, rail, drayhorse and road: how transport modes in the brewing business changed over time with industrialization and further technological advances.

Burton: Britain's Beer Capital

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During its working life the tower housed pumps and engines, and the top tank had a capacity of 60,000 gallons of water.

Water Tower

Water Tower

Built in 1866, the Grade II Listed tower is a remnant of the vast Bass brewery complex. Five storeys (120 feet) tall, it has stood empty for years, a reminder of the Victorian brewing industry's heyday.

During its working life the tower housed pumps and engines, and the top tank had a capacity of 60,000 gallons of water.

An exciting redevelopment will create public access to the tower for the first time.

Rooftop Viewpoint

From the top of the tower visitors will be able to enjoy views over the town and Trent Valley. Visual guides will give glimpses and insights into how the landscape would have looked in years gone by showing how the town has evolved into what guests see today.



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Experience the nine stages of traditional brewing, from malting to final packaging. Warning: this experience may make you feel thirsty...!

The Processes

Visitors can enjoy an immersive walkthrough experience exploring the traditional brewing process.

Combining cinematic visuals, tangible artefacts, and educational narration, visitors will discover the science, art, and poetry inherent in the beer-making process. It's a story as rich and complex as the flavours of beer.

1. Malting
2. Milling
3. Mashing
4. Wort separation
5. Boiling
6. Fermentation
7. Conditioning
8. Filtration
9. Packaging

Making Burton's Beer

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What is the Archive?

The National Brewery Heritage Trust is committed to protecting and preserving the archive material now and in the future.

What is the Archive?

The National Brewery Archive is a unique collection of over 500,000 brewing and pub related items spanning several centuries. Items include:

- Books, documents, records and ledgers
- Photos, engineering plans and drawings
- Marketing and advertising materials

The Archive was previously housed at the National Brewery Centre and is currently safely stored at the Brewery Heritage Centre in Station Street.



Archive Material



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Supported by the Brewers' Company who are also Patrons of the National Brewery Heritage Trust, work has already begin with a number of UK regional brewers to create a linked archive online.

Future of the Archive

The vision is to create a state-of-the-art facility in Bass House. This will house the entire Archive and provide a place where interested parties, industry researchers and academics can access material for research purposes.

In addition, the aim is to make Burton upon Trent home to a national archive hub for brewers and pub companies from across Britain.

The Future of the Archive



Contemporary Archive Hub

